



**ALrPET**   
The Recycled Collection

MADE IN ITALY  QUALITY GUARANTEED

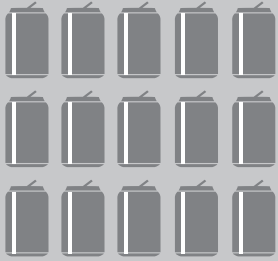


# 420,000

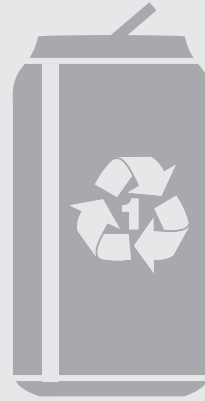
CANS RECYCLED

# IN EUROPE

EVERY MINUTE



# ALLUMINIUM BEVERAGE CANS ARE



# 100% RECYCLABLE

OVER & OVER AGAIN FOREVER

# CONSUMERS RECYCLE MORE ALUMINUM CANS

THAN ANY  
OTHER  
BEVERAGE  
CONTAINER



# 1 YEAR OF RECYCLING = 6 YEARS OF POWER

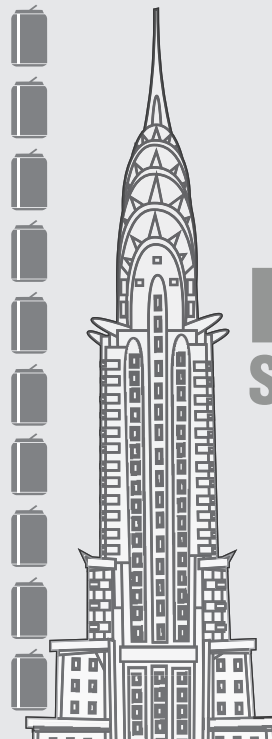


# WE COULD SAVE \$800 MILLION

PER YEAR FOR THE U.S. ECONOMY



# BY RECYCLING ALL OF OUR ALUMINUM CANS



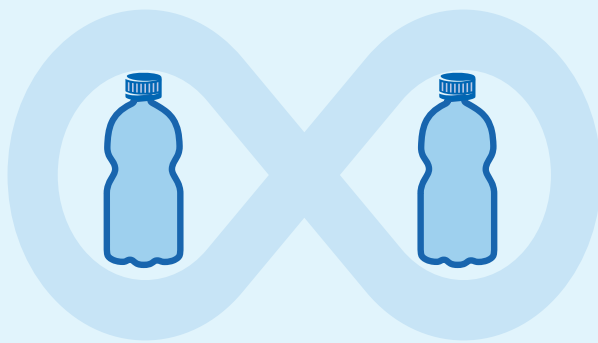
# 1,900 EMPIRE STATE BUILDINGS ARE EQUAL TO THE STACKED HEIGHT OF ALL ALLUMINIUM CANS RECYCLED IN 2018

# MAKING PRODUCTS FROM RECYCLED PET

HDPE AND PP REDUCES GHG EMISSIONS THE SAME AMOUNT AS TAKING NEARLY HALF A MILION CARS OFF THE ROAD

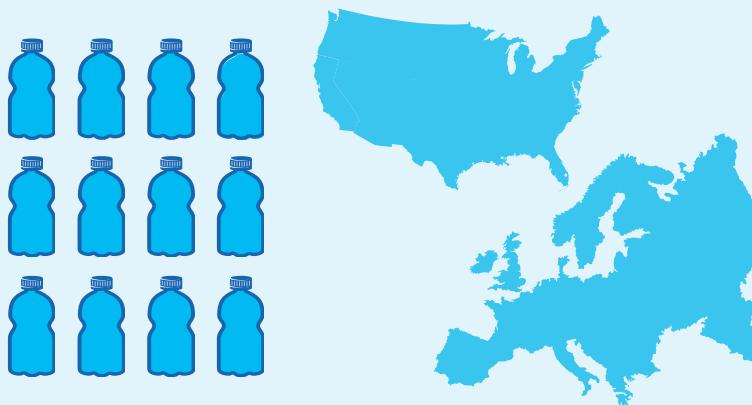


# PET BOTTLES ARE INFINITELY RECYCLABLE



## RECYCLABLE

OVER **70 BILLION** SINGLE USE PLASTIC WATER BOTTLES ARE CONSUMED ANNUALLY IN THE US AND EUROPE ALONE

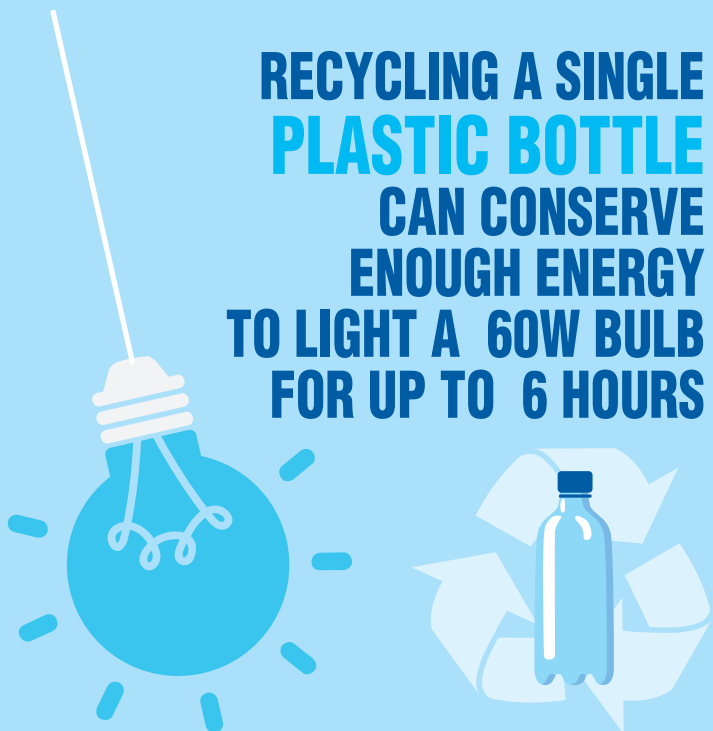


**6,300 BILLION KG** PLASTIC WASTE GENERATED

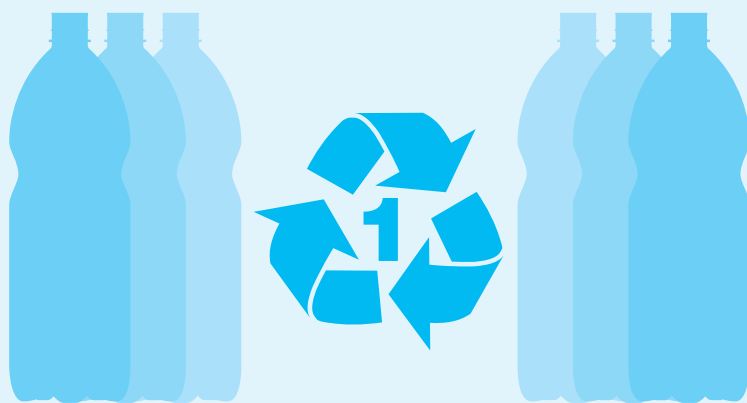


**567 BILLION KG** PLASTIC WASTE RECYCLED

RECYCLING A SINGLE PLASTIC BOTTLE CAN CONSERVE ENOUGH ENERGY TO LIGHT A 60W BULB FOR UP TO 6 HOURS



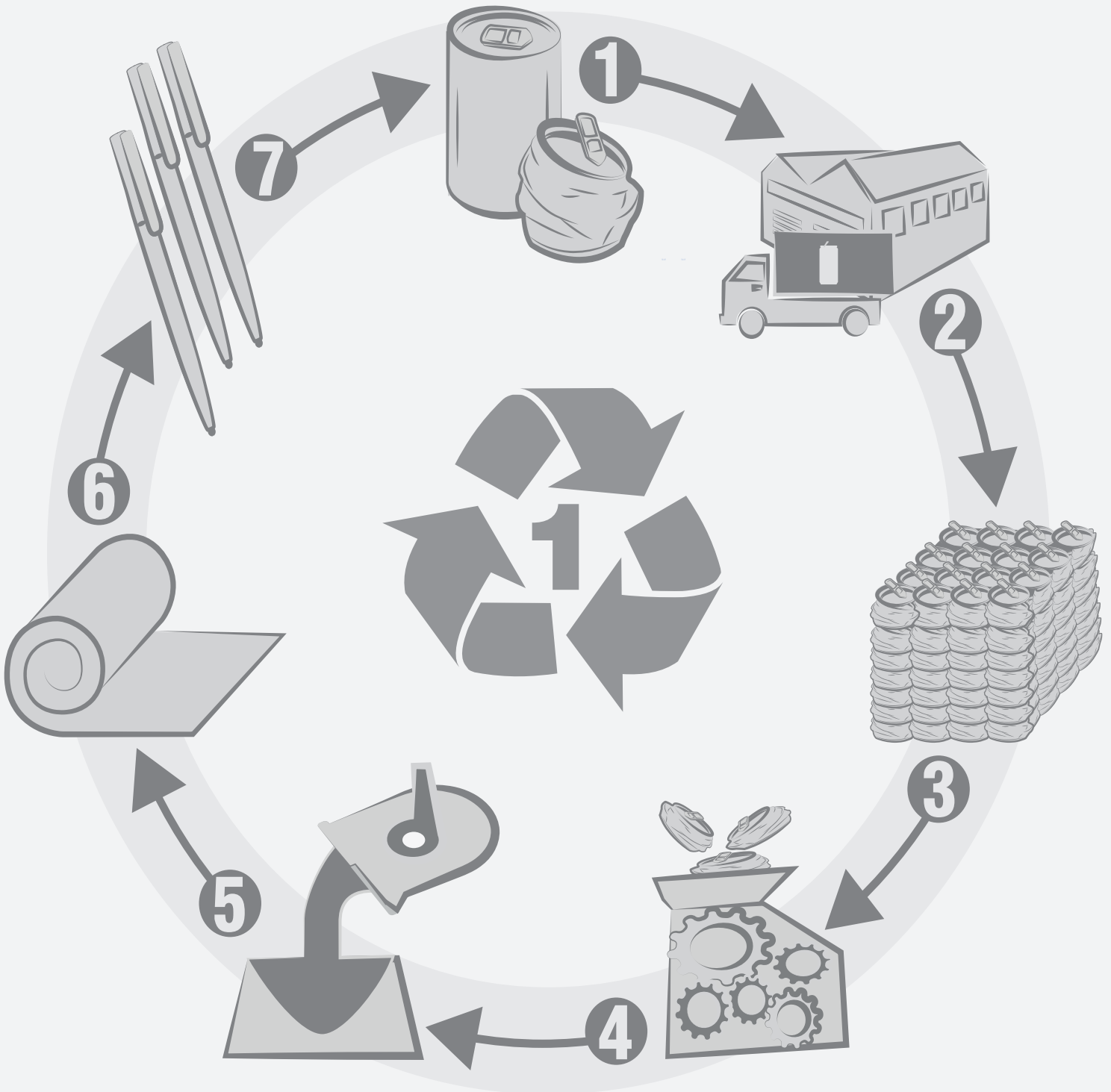
IT IS ESTIMATED THAT A RECYCLED PLASTIC BOTTLE



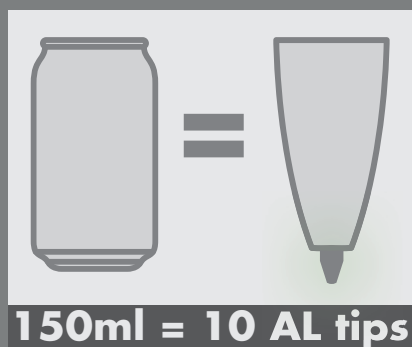
CAN BE BACK ON THE SHELVES WITHIN 30 DAYS

# AL

## *Recycling Process*



- 1** Le lattine vengono raccolte in specifici sacchi o contenitori dedicati alla raccolta differenziata, sia nelle nostre case che in giro per la città.  
*Cans are collected in specific bins in our homes and around our cities.*
- 2** Le lattine vengono così portate in centri di smistamento per essere selezionate.  
*Cans are then taken to waste transfer stations or facilities for being sorted. Magnets may be used to separate metals, which leaves aluminum behind since it is non-magnetic.*
- 3** Le lattine (dopo essere state selezionate) vengono schiacciate per ridurre il loro volume.  
*After being taken to reprocessing plants, the aluminum is cut or shredded into small pieces to reduce its volume.*
- 4** I pezzi di alluminio vengono puliti attraverso un processo meccanico e chimico per eliminare impurità e inchiostri.  
*Using mechanical and chemical process, the surfaces of the aluminum pieces are scrubbed clean, to prepare them for melting.*
- 5** Le balle di alluminio vengono fuse ad alte temperature che arrivano e vanno oltre i 750 gradi Centigradi in fornaci a grande capacità.  
*Aluminum is loaded in bales into high-temperature, high-capacity furnaces, and melted down at temperatures that reach or exceed 750 degrees Celsius.*
- 6** Per purificare il metallo fuso e per eliminare gli ultimi residui vengono utilizzati gas al nitro o al cloro.  
*To purify the molten metal, various waste products created in the melting process are removed, either mechanically or through the use of chlorine and nitrogen gas.*
- 7** La lega di alluminio è creata aggiungendo metalli come rame, zinco, magnesio o silicene. La formula della lega è scelta in base all'utilizzo futuro dell'alluminio riciclato.  
*Aluminum alloys are created by adding metals like copper, zinc, magnesium or silicon to the molten mixture. Alloy formulas are chosen based on the planned uses for the reprocessed aluminum..*
- 8** I fogli di alluminio sono pronti per essere utilizzati per la creazione delle nostre pennew.  
*The recycled aluminum foils are ready to be used for the production of our pens.*



# rPET

## Recycling Process



- 1** Le bottiglie di acqua e bibite vengono raccolte, in specifici sacchi o contenitori, dedicati alla raccolta differenziata, sia nelle nostre case che in giro per la città.

*Bottles of waters and sodas are collected in specific containers dedicated to plastic in our homes or around our cities.*

- 2** La plastica raccolta viene trasportata nei vari centri di smistamento per cominciare il processo di riutilizzo.

*The plastic is then taken to the sorting center to begin the recycle process.*

- 3** Il materiale raccolto viene suddiviso in base al tipo di plastica utilizzata. (es. PET, ABS, HDPE, ecc.)

*The collected material is divided according to the type of plastic used. (eg PET, ABS, HDPE, etc.)*

- 4** Le bottiglie di acqua e bibite vengono ripulite dalle etichette e dalla colla tramite acqua calda, pressate in balle e inviate al processo di riciclo.

*The bottles of water and sodas are cleaned, labels and glue are removed using hot water, pressed into blocks and sent to the recycling process.*

- 5** Le bottiglie, compresi cappucci e collari, vengono macinate. I fiocchi prodotti dalla frantumazione – PET dalle bottiglie, HDPE dai tappi – vengono divisi per galleggiamento.

*The bottles, including caps and collars, are ground. The flakes produced by the crushing - PET from the bottles, HDPE from the caps - are divided by floatation. (HDPE is lighter and floats)*

- 6** I fiocchi vengono lavati, essiccati e confezionati. Un campione viene prelevato per analisi di laboratorio. L'acqua utilizzata per il lavaggio è purificata per un riutilizzo.

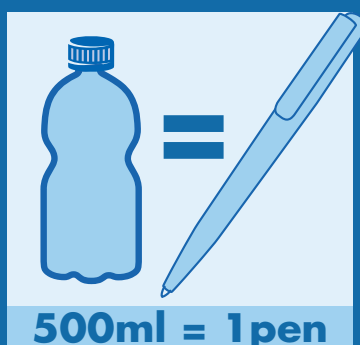
*The flakes are washed, dried and packaged. A sample is taken for laboratory analysis. The water used for the washing is purified for reuse.*

- 7** Il materiale in scaglie viene fuso e pressato per la produzione dei nostri articoli in rPET.

*Flakes are melted and pressed for the production of our rPET articles.*

- 8** Tutti i prodotti della linea "The rPET Collection" sono pronti e una volta finito l'utilizzo si possono riciclare nuovamente. Il design delle penne e il processo produttivo con il materiale rPET sono brevettati a livello mondiale.

*All "The rPET Collection" products are ready to be used, and they can be recycle again after use. The pen design and the rPET production process are patented Worldwide.*

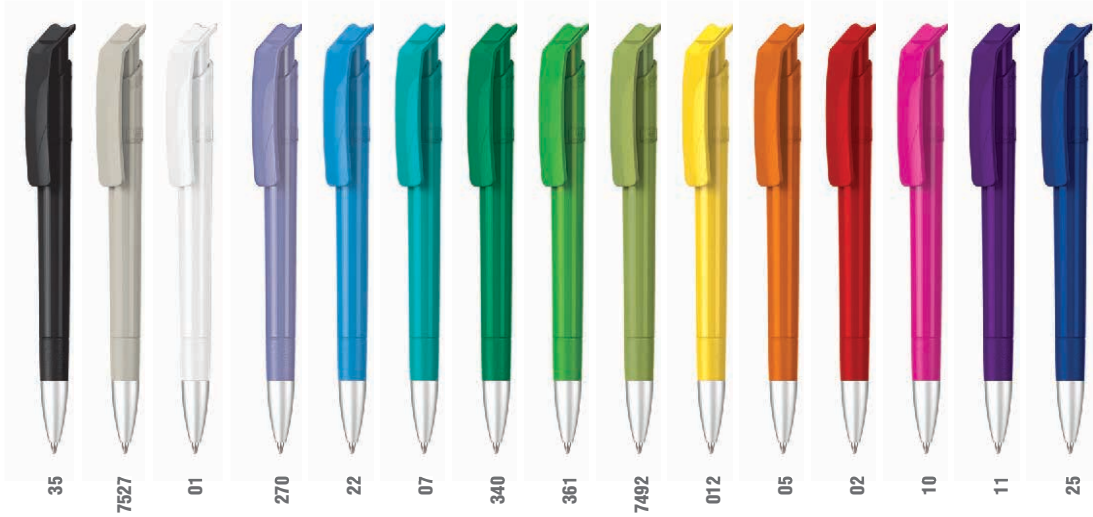
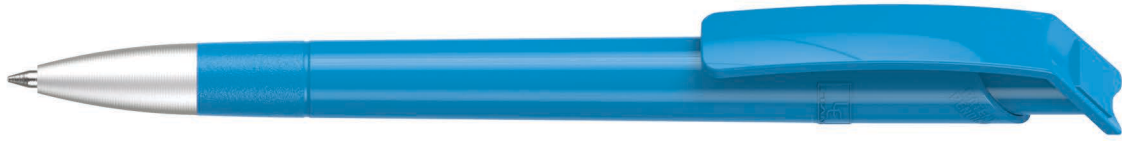


# Revolution



Ricicla oggi per un domani migliore  
*Recycle today for a better Tomorrow*

# Solid



35

7527

01

270

22

07

340

361

7492

012

05

02

10

11

25

# Transparent



90

116

63

67

75

62

73

94

21

DIGITAL CLIP  
IMPRINT



DOMING  
FULL COLOUR



CUSTOMIZED  
TOP





Revolution è prodotta con PET riciclato proveniente dal recupero delle bottiglie di plastica. La sua punta è in alluminio e proviene dal recupero delle lattine.

I certificati ufficiali dei materiali utilizzati sono disponibili su richiesta.

*Revolution is produced with Certified recycled PET coming from water and soda bottles.*

*Tip is in recycled aluminum that comes from soda cans.*

*Certificates of both materials are available upon request.*



Questo simbolo significa che il materiale usato per produrre la penna viene riciclato per la prima volta. Il materiale può ancora essere riciclato più volte quindi la tua penna è riciclata e riciclabile!

*This symbol states we are recycling PET for the first time. Material can be recycled again and again so your pen is made with recycled PET and it is still recyclable!*



Ci serve una bottiglia da 500 ml per fare 1 penna Revolution.

*We need 1 bottle of 500 ml for making a Revolution pen.*



Con 1 lattina da 150 ml facciamo 10 punte per la penna

*We need 1 can of 150 ml for making 10 tips.*



Revolution è disponibile in colori lucidi solidi & trasparenti.

*Revolution is available in shiny solid or translucent colors.*

Revolution puoi vestirla con i tuoi colori preferiti scegliendoli attraverso una vasta gamma già standard.

*You can dress Revolution with your favourite colors, picking them thru a wide selection already standard*

Specifici colori pantoni sono disponibili su richiesta.

*Specific pms colors are available upon request.*

Il terminale è personalizzabile con resina DOM o con logo inciso. (vedi pagina n.10)

*Top is customizable with raised logo or doming in full color. (see page n. 10)*

La penna è marcabile su clip e serbatoio in tampografia e serigrafia. La clip è inoltre adatta per la marcatura in digitale.

*Pen is printable on clip & barrel in pad or silk screen. Clip is also printable in digital.*

Revolution è assemblata standard con:

*Revolution is assembled standard with:*

**European Jumbo Refill**, white plastic tube, silver writing tip and tungsten carbide ball (1.00 mm).

Writing capacity: approx 2.500 mt. Item produced following the ISO standard

Revolution può essere assemblata anche con i seguenti refills:

*Revolution can also be assembled with the following refills:*

**Parker Refill** European Parker refill, white plastic tube, silver writing tip and tungsten carbide ball (1.00 mm).

Writing capacity: approx 4.000 mt. Item produced following the ISO standard.

**Gel Refill** European Gel refill, clear plastic tube, silver writing tip with spring (0.7 mm).

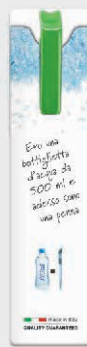
Writing capacity: approx 800 mt. Item produced following the ISO standard.

**X20 Refill** European X20 refill, white plastic tube, silver writing tip and tungsten carbide ball (1.00 mm). Writing capacity: approx 2.000 mt.

Item produced following ISO standard.

## PACKAGING OPTIONS

### Pouch



### Drum



## Spazi marcatura Imprint sizes



*Quantum*

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Riciclare è un'abitudine delle persone in gamba

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*Recycling is a habit of cool people*

## Solid



35 7527 01 270 22 07 340 361 7492 012 05 02 10 11 25

## Transparent



90 116 63 75 67 62 73 94 21

DIGITAL CLIP  
IMPRINT





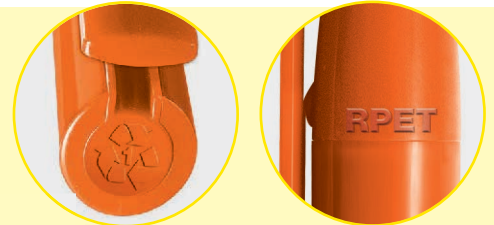
Quantum è prodotta con PET riciclato proveniente dal recupero delle bottiglie di plastica. La sua punta è in alluminio e proviene dal recupero delle lattine. I certificati ufficiali dei materiali utilizzati sono disponibili su richiesta.

*Quantum is produced with Certified recycled PET coming from water and soda bottles. Tip is in recycled aluminum that comes from soda cans. Certificates of both materials are available upon request.*



Questo simbolo significa che il materiale usato per produrre la penna viene riciclato per la prima volta. Il materiale può ancora essere riciclato più volte quindi la tua penna è riciclata e riciclabile!

*This symbol states we are recycling PET for the first time. Material can be recycled again and again so your pen is made with recycled PET and it is still recyclable!*

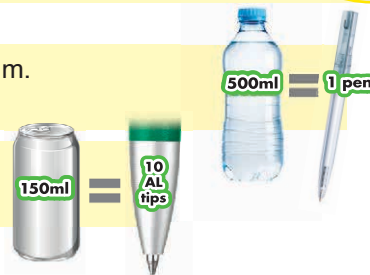


Ci serve una bottiglia da 500 ml per fare 1 penna Quantum.

*We need 1 bottle of 500 ml for making a Quantum pen.*

Con 1 lattina da 150 ml facciamo 10 punte per la penna

*We need 1 can of 150 ml for making 10 tips.*



Quantum è disponibile in colori lucidi solidi & trasparenti.

*Quantum is available in shiny solid or translucent colors.*

Quantum puoi vestirla con i tuoi colori preferiti scegliendoli attraverso una vasta gamma già standard.

*You can dress Quantum with your favourite colors, picking them thru a wide selection already standard*

Specifici colori pantoni sono disponibili su richiesta.

*Specific pms colors are available upon request.*

La penna è marcabile su clip e serbatoio in tampografia e serigrafia. La clip è inoltre adatta per la marcatura in digitale.

*Pen is printable on clip & barrel in pad or silk screen. Clip is also printable in digital.*

Quantum è assemblata standard con:

*Quantum is assembled standard with:*

**European Jumbo Refill**, white plastic tube, silver writing tip and tungsten carbide ball (1.00 mm).

Writing capacity: approx 2.500 mt. Item produced following the ISO standard

Quantum può essere assemblata anche con i seguenti refills:

*Quantum can also be assembled with the following refills:*

**Parker Refill** European Parker refill, white plastic tube, silver writing tip and tungsten carbide ball (1.00 mm).

Writing capacity: approx 4.000 mt. Item produced following the ISO standard.

**Gel Refill** European Gel refill, clear plastic tube, silver writing tip with spring (0.7 mm).

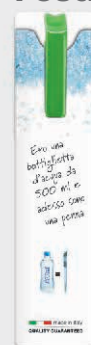
Writing capacity: approx 800 mt. Item produced following the ISO standard.

**X20 Refill** European X20 refill, white plastic tube, silver writing tip and tungsten carbide ball (1.00 mm). Writing capacity: approx 2.000 mt.

Item produced following ISO standard.

## PACKAGING OPTIONS

**Pouch**



**Drum**



## Spazi marcatura Imprint sizes

